

Teacher Training Workshop, Gangtok



INTACH

The Indian National Trust for Art and Cultural Heritage (INTACH) was founded in 1984 in New Delhi with the vision to create a membership organization to stimulate and spearhead heritage awareness and conservation in India.

INTACH has pioneered the conservation and protection of India's natural and cultural heritage and is today the largest membership organization in the country dedicated to conservation. Apart from a core professional staff at the headquarters in Delhi, who look after the Divisions, INTACH has enthusiastic volunteers across the country, who are responsible for the spread of the heritage movement.

OUR DIVISIONS

INTACH functions from its Divisions at the headquarters in New Delhi:

- Architectural Heritage
- Natural Heritage
- ICI – Material Heritage
- Heritage Education and Communication Service
- Intangible Cultural Heritage
- INTACH Heritage Academy
- Heritage Tourism
- Chapters
- Publications
- INTACH Documentation Centre
- Craft Community and Heritage



Teacher Training Group Activity, Kolkata



HERITAGE EDUCATION AND COMMUNICATION SERVICE (HECS)

Heritage awareness and people's involvement in heritage issues is one of INTACH's primary mandates. The Heritage Education and Communication Service (HECS) of INTACH was set up in 1998 to promote heritage education and spread awareness about India's natural, built, cultural and living heritage to all people, particularly the youth.

OBJECTIVES

- Develop, conduct and monitor heritage awareness workshops
- Set up Heritage Clubs in schools
- Organize national level awareness programmes
- Develop heritage educational resources and publications
- Promote the use of multimedia as a heritage sensitization resource
- Strengthen our heritage volunteer base

TARGET GROUPS

- Schools and colleges
- Professional groups
- Policymakers
- Local development authorities
- Public at large



Workshop Session, Jaipur



HERITAGE AWARENESS WORKSHOPS

Teacher Training Programme

The HECS team in collaboration with INTACH Chapter Convenors through the funding from the Government of India conducts workshops on heritage awareness for teachers in different parts of the country. Till date, over 150 workshops have been conducted successfully. Teachers are trained to organise and develop:

- Set-up Heritage clubs
- Museum visits
- Activity sheets
- Clean-up drives
- Heritage walks
- Local crafts workshops
- Talks and workshops by experts
- Adopt local heritage

One teacher → Many students → Whole community

College Heritage Volunteer Training Programme

Is a pioneering initiative undertaken with the support and endorsement of the Government of India since November 2012. It aims at sensitizing the youth to understand, recognise and protect their heritage. It endeavours to support a platform that links heritage conservation with the duties of responsible citizenship, training the youth to lead a nation-wide movement for heritage conservation and preservation. Till date, over 20 workshops and five forums have been organized.

'JAGO' - Heritage and Good Citizenship Training Programme

The Constitution of India lays down fundamental duties, wherein, the protection of heritage is among the foremost duty of every citizen. The pioneering initiative launched in December 2016, presents ways of becoming more informed and active citizens through engagement with heritage by exploring inter-linkages between heritage and citizenship for enthusiastic citizens. Till date, it is operational in five states (Eastern Uttar Pradesh, Gujarat, Madhya Pradesh, Maharashtra and Rajasthan).



Heritage Club Activity



Heritage Conservation Workshop



INTACH HERITAGE CLUBS IN SCHOOLS

The idea of setting up Heritage Club in schools across the country began in 2002 to provide training and resources to teachers in urban and rural areas. HECS undertakes the Heritage Club programme in cities, towns and surrounding rural areas across India every year with the help of INTACH Chapters.

The purpose of setting up Heritage Clubs in schools is to motivate students to learn about their local and national heritage.

Each student who becomes an INTACH Heritage Club Member receives:

- Heritage Club Badge
- Heritage Club Passport

Teachers are given a Heritage Education Kit with ready-to-use material to help set up a Heritage Club in their school. Each kit includes information sheets on:

- What is Heritage
- What is Heritage Education
- How to set up a Heritage Club
- Heritage Club Pledge
- 1 Heritage Club Passport
- 1 Heritage Club Badge
- Activity sheets on natural, built and living heritage
- Days That Matter – a heritage calendar
- Nine stars – a heritage report



Clean-up drive at Hauz Khas, Delhi



Monument Speak Competition, Delhi



Route to Roots Poster Competition

ELECTRONIC MEDIA FOR HERITAGE

Young INTACH website

HECS has initiated the design and development of an interactive website for teachers, parents, enthusiasts and students.

Register at www.youngintach.org

Young INTACH Heritage E-group Newsletter

HECS runs the Heritage e-group newsletter that provides a monthly update of our latest projects, activities, worksheets, programmes etc. to all registered on our website.



Membership at a Glance

CATEGORY	ADMISSION FEE(Rs.)
Life	5000
Ordinary	1200 & 200 per year
Donor - Individual	2,00,000 & above
Govt Organization/ Authority/Body	10,00,000
Public or Private Sector Corporation	10,00,000
Institutional (New)	10,000 (for 10 years)
Student - 18 to 25 years (Non Voting Category)	300
Overseas - Individual	USD 200 or equivalent
Overseas - Institutional	USD 150 or equivalent

Membership Form can be downloaded from the website-www.intach.org

CONTACT INFORMATION

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Indian
National Trust
for Art and
Cultural Heritage



PUBLICATIONS

- **A Capital Story:** A small booklet on the making of the New Delhi.
- **Adopt a Monument:** A handbook for teachers, students and enthusiasts who want to learn how to conserve India's magnificent built heritage.
- **Adopt a Tree:** A handbook for teachers, students, and enthusiasts committed to conserve our natural heritage.
- **Adopt a Craft:** A handbook for teachers, students and enthusiasts who want to learn, care and explore the different crafts of India.
- **Care for Heritage:** A handbook for teachers, students and enthusiasts explains steps for restoration and conservation of art objects or artifacts.
- **Dilli Ki Shaan – Discover Delhi** (Handbook on Heritage Education): A valuable educational resource for students, teachers and heritage enthusiasts. It explores the heritage and evolution of Delhi.
- **Hands for Heritage – A Heritage Volunteer Kit** (3 issues): The kit offers an introduction, action plan and steps ahead for engaging with heritage and becoming a college heritage volunteer.
- **IndiaQA -- INTACH India Heritage Quizbook:** A unique collection of facts, general knowledge and trivia on India. Compiled by 'Xpressminds Edutainment' with the support of INTACH (published by Collins India).
- **JAGO – Heritage and Citizenship:** Presents ways of becoming more active and informed citizens through constructive civic engagement with heritage and support good citizenship initiatives.
- **Teachers Training Kit:** A valuable and informative resource received upon completion of a school teacher training workshop.
- **The Hornbill Warrior:** An interactive colouring storybook on Nagaland, for primary school students, focusing on personal heritage.
- **Young INTACH Newsletters:** A quarterly newsletter for Heritage Club student members on various aspects of India's tangible and intangible heritage.
- **Young INTACH Anniversary Issue:** Is a compilation of newsletters (issues 2004 – 14) featuring the best articles, activities and maps that highlight India's incredible heritage.



NATIONAL LEVEL PROGRAMMES

Some of our national programmes are:

National Heritage Quiz (2014 – 18) It aims to increase awareness about the heritage and culture of our country among school children. It is organized annually. The programme is conducted in English, Hindi and various regional languages.

My City My History (2009-11) A collaborative pan – India programme with Fox History and Entertainment, involving school children to explore India's rich historical and cultural heritage.

Tagore at 150 (2011- 12) To commemorate the 150th birth anniversary of Rabindranath Tagore, we with our network of heritage clubs, undertook an initiative "Power of the Pen".

Harit Sankalp – Care for Nature (2012- 13) The project focused on promoting an understanding of natural heritage among school children.

My Living Icon (2013-14) All India essay and painting competition focused on acknowledging any one individual, from the student's city/state, noted for his/her work in the field of art, culture or heritage.

My City My Heritage (2015-16) All India essay competition, highlighting any unique heritage feature of their city.

Route to Roots (2016-17) All India poster competition, focusing on unique family or community identity.

MASS MEDIA FOR HERITAGE

Filmit India project (2008 onwards)

Filmit is an exciting multi-cultural project that helps students to make short films on their city's heritage. The project is funded by the Helen Hamlyn Trust (UK) and is part of the Open Futures Filmit programme.

Over 3000, 2-3 minute short films have been prepared by the students across the country. These films on culture are later shared with the students in the United Kingdom. Currently the Filmit project has spread out to cities like Delhi, Kolkata, Mumbai, Goa, Hyderabad, Chennai, Chandigarh, Jaipur, Ahmedabad, Varanasi and Kochi. The films have won awards in international children's film festivals and have been showcased at the Smile International Film Festival for Children and Youth (SIFFCY) and the Tel Aviv International Children's Film Festival.

CREATIVE CAPACITY BUILDING

HECS initiated a skill development programme for women and children in Khajuraho. Other programmes are:

Volunteer Training For Colleges

The programme emphasizes on volunteerism and role of a Heritage Volunteer; highlighting various aspects of heritage and its listings; the heritage of their city as well as creating a sense of appreciation for the heritage that surrounds them.

National Heritage Awareness Programmes

Strengthening of INTACH chapters by supporting them on specialized workshops in schools and colleges, skill development programmes, rural programme and citizenship training.



Filmit India Workshop, Ahmedabad

Interactive Session, SIFFCY Film Festival



HERITAGE EDUCATION AND COMMUNICATION SERVICE



INTACH

DEDICATED TO CONSERVATION

