

Heritage Education & Communication Service

Heritage awareness and people's involvement in heritage issues is one of INTACH's primary mandates

HECS is dedicated to spreading awareness to all, especially young people, about India's natural, built and cultural heritage - its natural environment, historical buildings, living traditions and artistic beauty.

Our Objectives

- Identifying Critical Target Groups
- Heritage Awareness Workshops
- Heritage Clubs in Schools
- Heritage Publications
- Heritage Communication
- Creative Capacity Building Programmes

Our Target Groups

- Schools and Colleges
- The Public at large
- Professional Groups
- Policy Makers
- Local Development Authorities
- Visitors to Heritage Sites
- Private Owners of heritage properties
- ASI, Museums and Archives

HECS PROGRAMMES

Heritage Awareness Workshops

Teacher Training Workshops

HECS conducts teacher-training workshops across the country

- To spread the importance of heritage in education
- To set up Heritage Clubs in schools

Teachers are trained to organize

- Heritage walks
- Museums visits
- Teaching a local craft
- Observation using activity sheets
- Talks and workshops by experts
- Clean-up drives



Heritage Clubs A Nationwide Heritage Project

2003-2004

Cities	No.of Schools	No.of teachers
Chennai	15	35
Delhi	32	52
Kolkata	11	19
Bangalore	06	12
Udaipur	10	22
Rampur	08	31
Bhopal	15	25
Bhubaneshwar	14	19
Amritsar	25	42
Gurgaon	06	12
Coimbatore	23	51
Pune	10	20
Ranchi	31	64

2004-2005

Cities	No.of Schools	No.of teachers
Hyderabad	25	43
Shekhawati	20	23
Lucknow	15	31
Raipur	19	31
Goa	14	21
Jamnagar	16	32
Jodhpur	20	44
Jaisalmer	16	17
Aizawl	20	38

To date

- 22 cities
- 365 schools
- 665 teachers

▪ **Over 10,000 Heritage Club members**

Places to be covered in 2005-2006

Cities	
Nainital	Mysore
Dehradun	Allahabad
Haridwar	Varanasi
Mussourie	Patna
Trivendrum	Nalanda
Cochin	Aurangabad
Nagercoil	Nasik
Coorg	

Heritage Clubs aim at:

- To motivate students to learn about their local and national heritage
- To participate in heritage conservation activities
- To interact with the local community
- To make responsible and informed decisions
- To inculcate secular values

Educational Resources

Each heritage club member gets:

Young INTACH badge

To become part of a growing community of heritage keepers

Passport to One India

To fill in information about their favourite heritage places

Navratna – The Nine Gems of My City

To fill in information about their favourite places and people.

Quarterly Newsletter – YOUNG INTACH

A fun-filled heritage news magazine for children including to-do pages, competitions, prizes and many more interesting activities

Heritage Education Activities

- Learn a craft workshop
- Thematic workshops
- Heritage festivals
- Museum training programmes
- Environmental Awareness
- Conservation of local heritage
- Community participation
- Competitions

Learn a Craft – Calligraphy workshop, Rampur, Uttar Pradesh

The Rampur Raza Library houses one of India's largest collections of Handwritten Manuscripts in several different languages – Persian, Arabic and Urdu.

HECS organized a 3-day Calligraphy workshop for Rampur Heritage Club members.

- 300 students saw the rare manuscript collection at the Rampur Raza Library
- Learnt calligraphy from professional calligraphers
- Wrote peace slogans in their own calligraphic style



Museum Programmes

In collaboration with the British Museum, UK, State Museums of Arunachal Pradesh, a workshop was held for curators and school teachers on how to maximize the role of museums in education



Radio Programme for children

A weekly heritage series for children in National Capital Region for 17 weeks produced by the student members of HECS Heritage Clubs in Schools in collaboration with All India Radio, Delhi.

To enable children to listen and learn from this radio programme, a 60-page booklet (in English and Hindi) – Festive Fun, Aanandotsav was published with worksheets on:

- natural heritage
- built heritage and
- living heritage and artists who live in their city

The INTACH-Indian Express All India Heritage Essay Competition

National Heritage Essay for Heritage Club members across the country.

The INTACH-Indian Express All India Heritage Essay Competition was conducted with Chapter Convenors at 2 levels – city and national for the age groups – 11-13 years and 14-16 years.

We received a great response from 14 cities.

Chennai, Coimbatore, Delhi, Faridkot, Haridwar, Hyderabad, Jodhpur, Kolkata, Lucknow, Nainital, Pune, Raipur, Rampur, Rewa, Udaipur, and Vadodara

The best essays in each category were awarded cash prizes.

Heritage Publications

Navratna of My City - Heritage Report

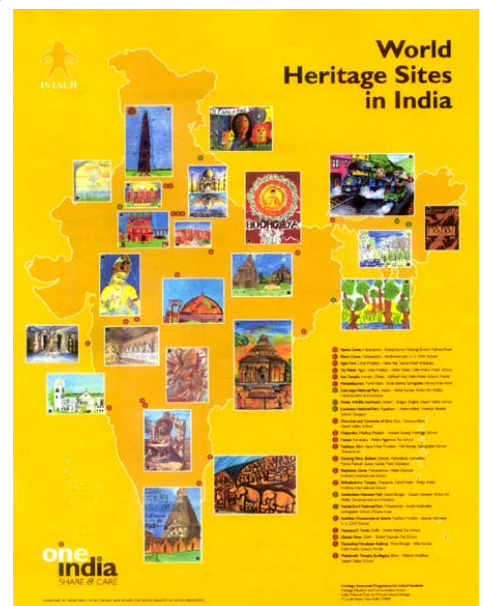
A 6-page leaflet to record 9 gems of their cities

- on natural heritage
- on built heritage and
- on living heritage and artists who live in their locality

Hamari Sanskriti – World Heritage Sites in India Poster

A Painting Competition on India's World Heritage Sites was organized for 300 students from 35 schools. The students art work was so impressive that we printed a poster and greeting cards on India's World Heritage Sites (WHS).

In 2004, HECS organized another painting competition with the Baroda Heritage Trust to celebrate 3 new WHSs in India: Bhimbetka, Champaner & VT Station.



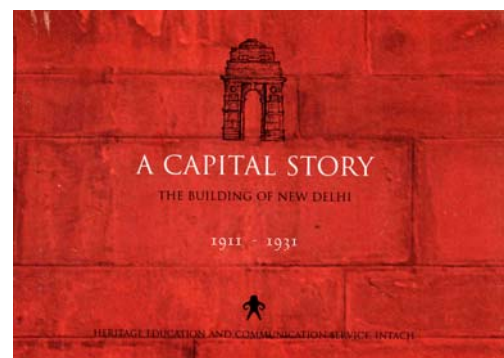
Handy guides on heritage sites

A Capital Story - The Building of New Delhi (1911 1931)

HECS designed an attractive booklet on the building of Imperial Delhi:

- the buildings,
- its architects,
- and architectural style

Charles Lutyens released the booklet on the 6th of October 2003 at the India International Centre



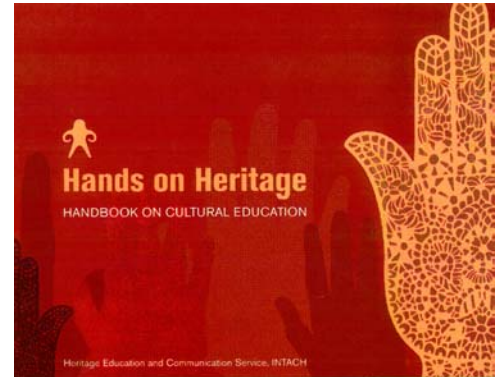
Hands on Heritage Virasat Hamare Haath Mein

Handbook for teachers (in English and Hindi) on Cultural Education with

- Classroom activities
- Heritage visit worksheets
- Exciting and innovative ideas to learn India's heritage

The book is divided into 3 inter related sections:

- Natural Heritage
- Built Heritage
- Living Heritage



Hands on Heritage - Available for Rs.150/- only at HECS, INTACH

Publications Competition for Convenors

In 2003-2004, HECS awarded prizes to 9 INTACH chapters to design a publication for their city / state:

Calicut, Coimbatore, Coorg, Hyderabad, Mehsana, Pali, Raipur and Simla

In 2004-2005, we have awarded 9 prizes to the following Chapters:

Dehradun, Calicut, Kolkata, Simla, Delhi, Pondicherry, Raipur, Sirohi and Hyderabad.

Young INTACH – The Heritage Club Newsletter

HECS has revived Young INTACH – a quarterly newsletter that reaches 10, 000 children around India. The 8-page newsletter is based on themes that cover natural, built and cultural heritage. It carries:

- Interesting stories on heritage issues
- To-do activities
- Poems, drawings and other entries sent by children
- Competitions



Passion Projects (1984 – 2004)

Passion Projects strives to reveal the variety of work done by our Convenors and members. We hope this collection of passionate projects will inspire new commitment and fresh efforts to find creative ways of preserving the heritage that we all love and admire.

Creative Capacity Building Programmes

Craft Revival Scheme for women and children

HECS initiated a Heritage skill development programme for Orchha, a heritage site in Madhya Pradesh for women and unemployed to:

- Revive crafts traditions in the area
- Training women in crafts such as: paper mache, terracotta and bamboo items
- Revive the ancient tradition of wall paintings
- Ballad singing tradition for children



Heritage Communication

INTACH Documentation Centre (IDC)

HECS received a grant from INTACH UK Trust and Dept of Tourism to set up a Documentation Centre. We have begun scientific classification of our present collection of books, slides, photographs, reports and listings

We hope in the year 2005-2006, INTACH reports and listings will be online for easy access to all our members and scholars around the world.

INTACH Website – <http://www.intach.org>

Programmes for 2005 - 2006

- Setting of Heritage Clubs in schools in new cities
- Setting of Heritage Societies in colleges
- Production of resource material
- Publications –
 - Young INTACH newsletter
 - Capital Story reprinting
 - Peace Diary
 - INTACH Heritage Series for schools
- Radio Programme in different cities
- Special Workshops